



A VAN BILJON COMMODITY BROKERS
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OFFER

PAKISTAN RICE

If you're looking for a High Quality Rice supplier, then you have it. Our supplier has been for 17 years successfully exporting to countries such as US, EU, Mexico, Canada, Korea, Japan, Australia, New Zealand and the Middle East. Their clients include Fast Food companies, wholesalers, packers, distributors, restaurants, large importers, and other supermarket chains.

Our supplier enforce strict quality control measures throughout all of their processes and packaging procedures; they look forward to providing the customers with the highest quality products that are competitively priced with the very best customer service in the industry.

Our supplier is located in Pakistan. Pakistan accounts for 39% of the total rice traded in the world market and they have our procurement centres strategically positioned right next to the growing areas of all the major rice crop.

Our supplier has invested in creating global standards in processing, quality control and R&D in its operations in Pakistan. Pakistan has a well developed packaging industry and is one of the major suppliers of PET and glass packaging materials to world market. Our supplier is positioned as a truly world class, origin based processor and "ready to retail" rice from them will provide you with the strategic advantage to improve your market share.

As market places get increasingly competitive, it is natural for companies to look at more value-added, more cost-effective product offerings. Our supplier is able to leverage its following strengths to offer an unmatched value proposition to the Private Label business:

Our supplier has acquired enormous processing/manufacturing/quality assurance capabilities and an extremely wide product range over the years.

Our supplier has globally-benchmarked quality assurance and has its own backward integrated contract farming for coarse and basmati rice to ensure they meet all regulatory & food safety issues on pesticides, aflatoxins, etc.

Costs of packing in Pakistan are much lower than in developed markets. With a reduced, more cost-effective supply chain, our supplier is able to offer even higher cost savings to private label customers.

Pakistan already has a well developed pouch & PET packaging as well as canning industry and it is easy for our supplier to locally source/develop cost-effective packaging, tailor-made to the Private Label customer's requirements.

Our supplier's Commodity Risk Management capabilities enable it to insulate Private Label customers from the price fluctuation risks inherent to rice.

In Mauritius, our supplier can make co-ordination points available through its own offices & distributors in these countries.

Our supplier's lower cost chain enables supermarket chains to pass on a discount to end consumers and still enjoy better margins compared to what they would get from other suppliers of Private label Rice. The supermarket chains can use lower retail price to discount competition and still enjoy better margins.

Our supplier, on a continuous basis, keeps updated on regulatory requirements to make sure that they meet the regulatory requirements of importing countries.

Our supplier sells its entire product portfolio under its own brand and also does private labeling for its customers.

Their team is working endlessly to provide satisfaction to its global consumers. They are currently exporting to a host of foreign markets which include:

The USA, Canada, UK, Australia, New Zealand, Kingdom of Saudi Arabia, Oman, Jordan, UAE, Mauritius, Bahrain, Qatar, Kuwait, Iran, Malaysia, Sri Lanka, Egypt, Lebanon, Reunion Island, Yemen, Czech Republic, Ukraine, Poland, France, Italy, Germany, Spain, Belgium, Croatia, England, Hong Kong, Iraq, China, Switzerland, Mozambique, Norway, Singapore, South Africa, Russia, Azerbaijan, Bangladesh and Libya.

Current Prices: (15 December 2009)

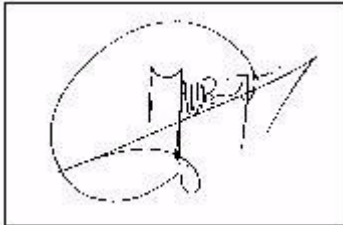
1. Pakistan Super Kernel Basmati Rice Punjab (98% Purity) = **US\$925/P.M.T**
Silky Double Polished, Max. 1% Broken, Color Sortexed, Crop 2007/08
2. Pakistan Super Kernel Basmati Rice Punjab (98% Purity) = **US\$855/P.M.T**
Silky Double Polished, Max. 1% Broken, Color Sortexed, Crop 2008/09
3. Pakistan Super Kernel Basmati Rice Punjab (Short Grain) = **US\$805/P.M.T**
Silky Double Polished, Max. 1% Broken, Color Sortexed, Crop 2008/09
4. Pakistan Long Grain PK-385/D98 Basmati Rice (98% Purity) = **US\$695/P.M.T**
Silky Double Polished, Max. 2% Broken, Color Sortexed, Crop 2008/09
5. Pakistan Long Grain PK-385/D98 Basmati Rice (98% Purity) = **US\$625/P.M.T**
Silky Double Polished, Max. 2% Broken, Color Sortexed, Crop 2009/10
6. Pakistan Long Grain IRRI-9 Rice = **US\$590/P.M.T**
Silky Double Polished, Max. 5% Broken, Color Sortexed, Crop 2009/10
7. Pakistan Long Grain Par-boiled IRRI-6 Rice = **US\$590/P.M.T**
Silky Double Polished, Max. 2% Broken, Color Sortexed, Crop 2009/10
8. Pakistan Long Grain IRRI-6 Rice = **US\$470/P.M.T**
Silky Double Polished, Max. 5% Broken, Color Sortexed, Crop 2009/10
9. Pakistan Long Grain IRRI-6 Rice = **US\$395/P.M.T**
Single Polished, Max. 20-25% Broken, Crop 2009/10
10. Pakistan 100% Broken Rice = **US\$275/P.M.T**
Quantity: 100 M.Tons (Shipped in Containers in 50Kgs/Bulk/Loose)
Double Polished, Crop 2009/10.

NOTE:

- * All Prices are Basis FOB KARACHI, Packed in Standard 50KGs nett Jute/PP Bags.
- * All prices quoted are for December shipment and are subject to our final confirmation.
- * The final product is packed in 500 Bags of 50Kgs Net each in a 20' container – 25MT.
- * Minimum of Quantity: 2 x 20' FCL (50 Metric Tons). T.H.C (Terminal Handling Charges) to be on buyer's account against FOB purchases.
- * Payment Terms: 100% L/C at Sight
- * Delivery Time: 07 Days from receipt of workable L/C.

If you have any queries or questions, feel free to contact us. We would be glad to answer your queries and assist you.

Sincerely yours



Andre van Biljon